

EXPERIENCE

Nerdery | Principal Experience Designer

NOV 2021 – PRESENT

Lead design of new product development and business transformation engagements. Partner with clients to identify opportunities and drive business change. Collaborate with cross-functional teams through Discovery, Definition, Concepting and MVP delivery. Responsible for UX & UI design, prototyping, research and design deliverables.

Direct team of 4 Designers on \$5mm enterprise continuous-delivery product engagement. Provide design direction, planning, team management, and client consultation. Contribute to strategic roadmap planning, sales efforts and year-over-year account growth over three years.

Contribute to new business growth by leading pitches. Support development of new offerings including Product, Design, and Data focused engagements.

Contribute to leadership & growth of Design Domain. Elevated Design practice by creating ongoing initiatives on Product Strategy, Design Thinking, and UI. Manage direct reports through planning, coaching, goal setting and skill development.

Notable clients: Google, United Healthcare, Mayo Clinic, MilliporeSigma, Anderson Trucking

Senior Experience Designer

APR 2020 – NOV 2021

Led design engagements of responsive web, react, and native apps. Responsible for project planning, designing UX & UI, building component libraries, prototyping, cross-domain collaboration, client consultation, research, and mentoring designers.

Experience Designer

SEP 2018 – APR 2020

Defined and designed the UX and UI of applications for desktop, mobile and web interfaces through creation of journey maps, flow diagrams, wireframes, UI, and prototypes. Contributed to user research and usability testing.

FCB Chicago | UX Strategist

SEP 2016 – SEP 2018

Led UX Design on multiple CPG accounts in a large agency setting. Responsibilities included usability research, designing UX, client consultation, and cross-domain collaboration.

Notable clients: Clorox, Humana, Glad, Jim Beam, Pine-Sol

agencyEA | UX Designer

NOV 2014 – AUG 2016

Led UX Design at agency specializing in events and activations. Created UX and UI designs for websites, mobile apps, and innovative interactive installations. Solutions leveraged VR, gesture technology, bluetooth beacons, and large touchscreen displays.

Notable clients: Under Armour, LinkedIn, Hilton, Hyatt, Intuit, University of Notre Dame

SKILLS

User Interviews
Usability Testing
Journey Mapping
User Flows
Wireframing
UI Design
Design System Creation
Interaction Design
Prototyping
Project Planning
Scoping & Estimation
Team Management
Client Consultation
Pitching
Workshop Facilitation

TOOLS

Figma
Adobe XD
Sketch
Illustrator
Invision
Miro

EDUCATION

Pragmatic Institute
Product Management
Certification, 2023

AlterSpark
Emotional Design Psychology
Certification, 2017

ADMCI
UX Design Certification, 2014

Bradley University
B.S., Communication Research
& Creative Advertising, 2012